

Sponsorship Handbook

HTAA National Conference 2026:

Many Stories, Many Voices

Hosted by QHTA

July 8th - 9th 2026

State Library of Queensland | Brisbane



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SPONSORSHIP HANDBOOK

History Teachers' Association Australia
NATIONAL CONFERENCE 2026

Many Stories, Many Voices

Hosted by the Queensland History Teachers' Association

Wednesday 8th & Thursday 9th JULY 2026

The Queensland History Teachers' Association (QHTA) and the History Teachers' Association Australia (HTAA) are excited to invite your organisation to be part of the 2026 HTAA National History Conference in Brisbane.

This is an opportunity to showcase your organisation, to support the teaching of History, and to celebrate Queensland. The following options can be tailored to suit your organisation's needs.

Target Audience: Educators of Ancient and Modern History, Humanities, Civics, History academics, tertiary educators (including those in initial teacher training), library, museum and heritage sector professionals.

Venue: The State Library of Queensland holds 300 delegates and it is expected the conference will be fully booked. The majority of attendees will be from all parts of Queensland with a strong contingent of national and some international delegates.

Program: The Conference will provide keynote speakers, panel presentations and workshops over 2 days. Social functions will also be promoted.

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The following Major Sponsorship options are available:

	Tier 1	Tier 2
Verbal recognition at conference	✓	✓
Trader / Promotion table	✓	✓
Flyer in conference bags	✓	✓
Logo and/or slogan on conference bags	✓	
Banner in registration area	✓	
Banner on main stage	✓	
Logo on introductory slides	✓	✓
Delegate registration for 2 days including catering	✓ 2 delegates	✓ 1 delegate
Social Media posts prior to conference	✓ 2 posts	✓ 1 post
Newsletter post prior to conference	✓	
Advertising on QHTA website for 12 months (one logo / up to 100 words)	✓ 3 updates	✓ 1 update
Acknowledgement of support on website for 12 months	✓	✓



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Sponsorship Options (all prices inclusive of GST):

Major Sponsorship

Tier 1 - \$4400

Tier 2 - \$2200

EXHIBITORS:

\$1100 for 2 days

Wednesday only - \$770

Thursday only - \$660

- Trade table in registration area
- Flyer in conference bag
- Refreshments for 2 people for two days
- Logo in program and on opening slides
- Opportunity to donate a prize

SPONSORSHIP OF MORNING TEA OR LUNCH

- \$1500 per session
- Verbal recognition prior to break
- Banner on main stage
- Logo and acknowledgement in program/opening slides

FLYER IN CONFERENCE BAG ONLY - \$440

GIFTS FOR CONFERENCE BAGS – FREE – FOR EXAMPLE

- Notebooks
- Pens
- Sticky notes
- Bookmarks

We also welcome: Lucky draw prizes

- Verbal recognition when awarded and photographs (if approved) of winners and organisation representatives on QHTA website.
- Examples might include: Tickets to theme parks; accommodation voucher; resort voucher; book vouchers; wine; chocolates or other suggestions.

Please contact ghta@ghta.com.au for clarification or suggestions.

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The Queensland History Teachers' Association seeks to:

- foster an interest in history and History teaching to current and past member of QHTA
- provide a forum for discussion and for exchange of information relative to history and History teaching.
- publish material related to history and History teaching for members of QHTA
- provide and support activities assisting History teachers to attain greater professional competence in history teaching
- promote among History teachers a sense of identity in the pursuit of stated aims
- present the views of History teachers to appropriate authorities.

The History Teachers' Association of Australia (Inc) seeks to:

- foster an interest in history and the teaching of History
- provide a forum for discussion and for the exchange of information relative to the teaching of History
- publish from time to time material related to history and the teaching of History
- sponsor and support all such activities as may assist History teachers and the teaching of History
- conduct programs and conferences inviting the participation of History teachers

Contact:

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